

Colin H. McFadden

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Objective

Strategic thinker seeking to innovate in the travel sector, with a strong understanding of the wider technology landscape. Diverse background and skill set, with a proven history of professional success.

Experience

University of Minnesota, College of Liberal Arts, LATIS, Technology Architect 2016 - Present

- Lead team of software developers and develop infrastructure strategy
- Built and maintain advanced imaging facility
- Develop strategy around career readiness for undergraduate students
- Launch and support pilot projects through experimental lab facilities

Divergent Media, Inc. 2006 - present

- Co-facilitate business operations, strategies, and analysis
- Develop Macintosh software applications for video production and video analysis
- Manage technical support, documentation and customer relations

University of Minnesota, College of Pharmacy, Senior Coordinator for Academic Technology 2010 - 2011

- Developed strategies for multi-campus distance education curriculum
- Built software for laboratory capture and analysis

University of Minnesota, College of Education and Human Development, Adjunct Instructor 2009 - 2013

- Co-developed and taught online course for undergraduate leadership minor
- Developed best practices for "high touch" online courses

University of Minnesota, College of Liberal Arts, Coordinator for Instructional Innovation 2004 - 2010

- Built a variety of software platforms to enhance education and research
- Developed policies and curriculum for technology enhanced education

Education

MA, Public Affairs. University of Minnesota 2014 - 2016

Currently pursuing a Master's degree in public affairs at the Humphrey Institute at the University of Minnesota.

BA, Political Science. University of Minnesota 2000 - 2004

Skills

- Strong cross-discipline research and analysis skills
- Ability to quickly analyze and synthesize data to draw conclusions
- Comfort with detail-oriented professional and academic writing
- Robust knowledge of software development and implementation
- Strong understanding of technology landscape and trends
- Ability to work in diverse team and business environments, in person and remotely

Selected Presentations and Publications

McFadden, C. H., Hurley, S. (2016, July). "Treat It Like the War It Is: A Realist Perspective on the Future of Higher Education." Invited Presentation at Minnesota E-Learning Summit, Minneapolis, MN.

McFadden, C.H., Moss, R. (2016, March). "Let's not Scare Users." Invited Presentation at ARLIS/VRA Annual Conference, Seattle, WA.

McFadden, C.H., Moss, R. (2016, April). "Killing Sacred Cows." Invited Presentation at LibTech 2016, St. Paul, MN.

McFadden, C. H. (2015, August). "Content Management, Not Content Micromanagement." Invited Presentation at MoodleMoot US, Minneapolis, MN.

McFadden, C. H., Higdon-Topaz, J. (2015, July). "Keeping Pace with Innovation: Building a Digital Asset Repository For Emerging Technologies." Paper presented at the 7th annual Edulearn Conference on Education, Barcelona, Spain.

McFadden, C.H., Moss, R., Fennel, C. (2014, March) "Your Stuff, My Stuff, Their Stuff, Our Stuff – Consensus Gathering While Building a Digital Asset Management Solution." Invited Presentation at LibTech 2014, St. Paul, MN.

Fredrickson, B., McFadden, C.H., Higdon-Topaz, J. (2011, July) "21st Century Leadership Literacy: Using the Affordances of an Online Course as a Case-In-Point to Engage Learners in 21st Century Leadership Practice." Paper presented at 3rd annual Edulearn Conference on Education, Barcelona, Spain.

Higdon-Topaz, J., Reyerson, K., McFadden, C.H. (2011) "Twitter, Wordle, and ChimeIn as Student Response Pedagogies." *Educause Review*

Higdon-Topaz, J., McFadden, C.H. (2011, February) "Beyond Clickers: Cloud-Based Tools for Deep, Meaningful Cognitive Engagement." Invited Poster Session, Educause Learning Initiative, Washington, DC.

McFadden, C.H. (2010, April) "HTML5 Video Will Be Your Friend." Invited Presentation, MinneWebCon, St. Paul, MN.